

**Government of West Bengal  
Office of the District Magistrate  
Murshidabad, Berhampore**

Memo No. /c

Date 6<sup>th</sup> March 2009

From : **Parwez Ahmed Siddiqui, IAS  
District Magistrate, Murshidabad**

To : SDOs (All)

**Sub : Full coverage of Non-EPIC Electors**

It suggested that following steps may be taken to ensure full coverage of non-epic electors-

1. From the data provided to all SDOs on data of SRER 2009, there is a figure showing "**non-epic electors**". Add a column in the EXCEL Sheet to enter booth wise EPIC covered. Calculate the non-epic electors still to be photographed booth wise. Calculate % of non-epic electors in next column still to be photographed.
2. U can **filter** "more than 2 or 3 or 4% non-epic electors" booths for each AC thru Microsoft Excel and concentrate in those areas. Work out a plan to cover them first.
3. Give adequate publicity before going to that area.
4. In case the nos. of non-epic electors to be covered is less in any area, plan in such a way that same camera can be used in one location in the morning and in another in the after noon. Publicity should be given accordingly with specific mention to such timings.
5. One important reason for long queues is slow disposal by staff in clearing the papers and sending electors to cameramen for photograph, Whereas cameramen remains idle for sometime. And second reason for long queue is that the actual work starts late in the morning.
6. An important reason for low turnout is long queue and the applicant [old persons, ladies with kids, working persons] fear that they have to wait for 4-5 hours for photograph in queue. This acts as a deterrent for most of them to come for photograph.
7. To address this issue ensure that **work starts sharp at 10 am** and **staff disposes papers efficiently**. If need be the staff strength can be increased .One Senior officer of block should reach the mobile photography location early in the morning and see that work starts smoothly and timely and then he can come back to office.
8. Increase nos. of cameras after assessing the requirement as suggested earlier.



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Copy forwarded for information to:

1. O/c Election, North 24 Parganas



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