

Office of the District Magistrate, Murshidabad
[ADMD's Confidential Section]

Memo No. 41.con-D/2017

Dated: 08/05/2017

Urgent Notice Inviting Expression of Interest.

This office is considering designing district appropriate thematic Billboards/ hoardings in Collectorate Compound and hoisting them.


Now Provisional Expression of Interest with rates are invited from bonafide Advertising Agencies with Credential of previous such work with Government of West Bengal to assess matter.

The all inclusive turnkey rates should be for:-

1. Thematic Design of pictorial Bengali publicity matter for each IEC hoarding on ICDS, SSM, E Governance, Green City etc.
2. Preparation in ACP/ long lasting hoarding material and fitting, fixing onsite – all complete- per sqft rates.

Interested bonafide Agencies may apply to undersign by post/hand in duly supervised cover by 15.5.2017, 2 PM. All application in own letter head with all Credential and business profile, statutory permits and samples of previous works enclosed.

This notice is no assurance of any work and is provisional and undersigned reserves right to accept or reject any or all application or part without any notice. Consideration will also be work experience, quality, along with rates. All Government norms will apply.



Additional District Magistrate (Dev.)
Murshidabad

Dated: 08/05/2017

Memo No. 41/1(7).con-D/2017

Copy to: For information & taking necessary action for Publicity.

1. DIO, NIC Murshidabad, with request to upload in District website.
2. Secretary Zilla Parishad , Murshidabad
3. SDO (All), Murshidabad
4. NDC, Murshidabad
5. O/c SBCC ,Murshidabad to Process matter.
6. DICO, Murshidabad, to give wide Publicity.
7. CA to DM for kind appraisal please.
8. CA to ADM (SBCC) for kind appraisal please


Additional District Magistrate (Dev.)
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